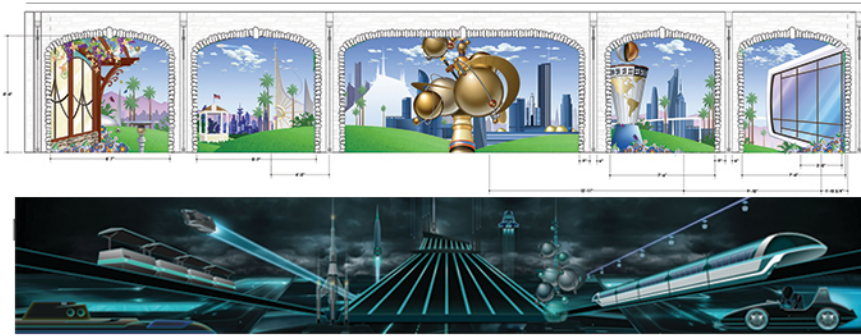
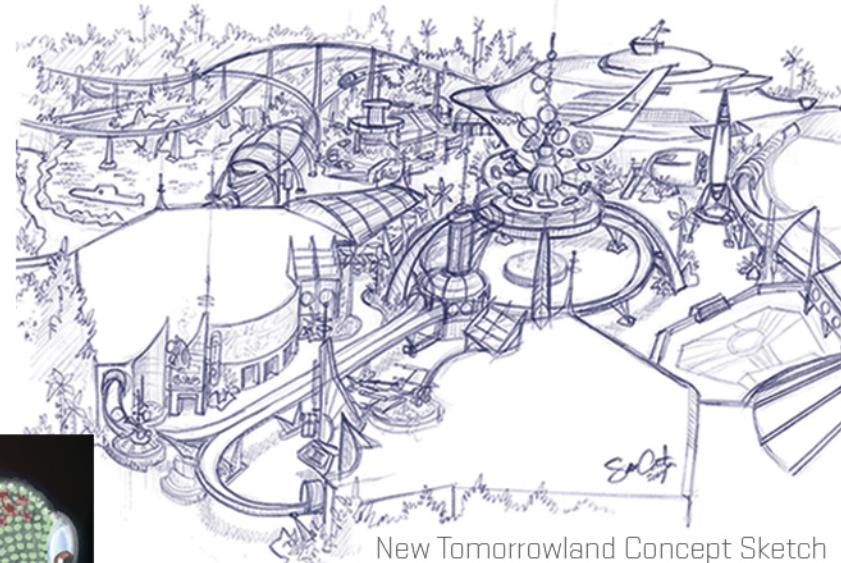


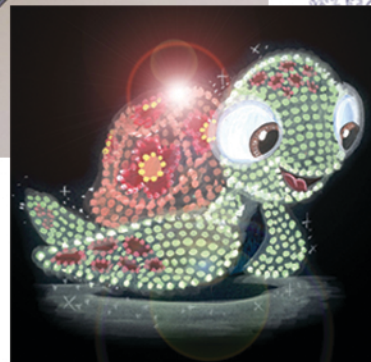
House of the Future & TRON Murals



Quick hand drawn sketch, digitally colored. Storyboard style.



There is nothing I enjoy more than creating concepts and visuals for places I truly care about. This is a collection of art created over the years for Disney. Both proactive passion projects and actual art designed for the Park.



Parade float design for "Disney's Light OdySEA"

Theme Park Design

Disneyland Resort
Designer

Art ranging from 2006 - 2018

Sam Carter 714 915 8006 Sam@SamCarterArt.com



A brand new Halloween event at a 135 year old actual haunted house needs the perfect visuals to communicate what kind of new experience is to be had. Honored to help bring UNHINGED to life for what we hope is a new Fall tradition.



Logo design.



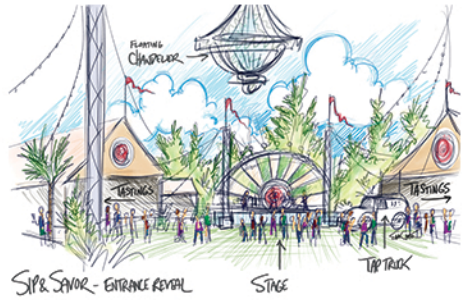
Reminding visitors that the place to stay for Halloween in Southern California is Buena Park. Logo and web collateral design.



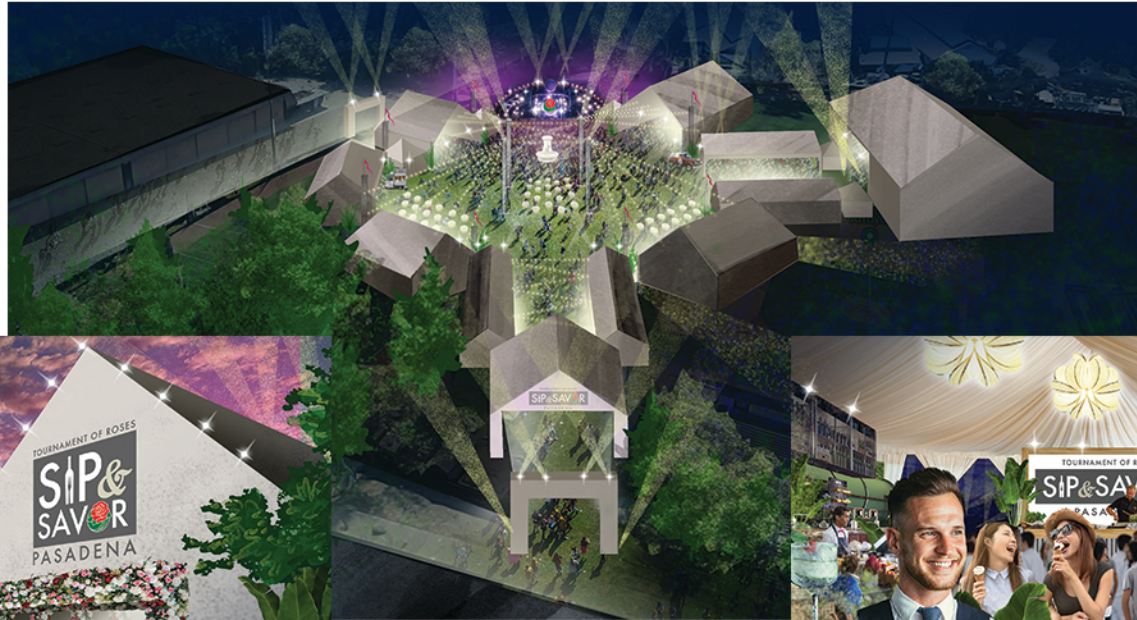
Spooky Marketing Design
Winchester Mystery House & City of Buena Park/ Knott's Berry Farm
Designer
Summer/Fall 2019

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Concept Sketch



Rendered Overview



Layout and
Operational Flow



Logo Design

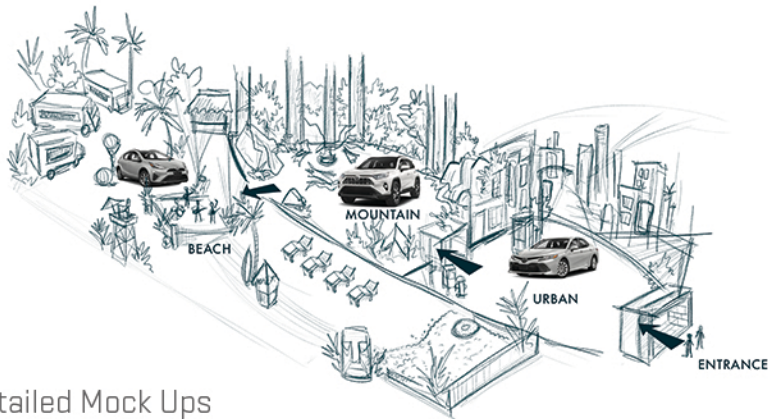
Designed the first annual Sip & Savor event from the ground up. Partnered with the City of Pasadena, AES, and the Tournament of Roses for a very Pasadena themed celebration to make it stand out from other food & wine type events.

Festival Planning & Event Branding

AES / Tournament of Roses / City of Pasadena
Event Art Director
Winter 2018

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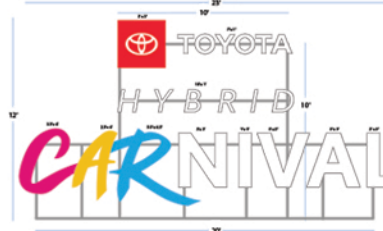
Rough Concept Sketch



Detailed Mock Ups



Fabrication Designs



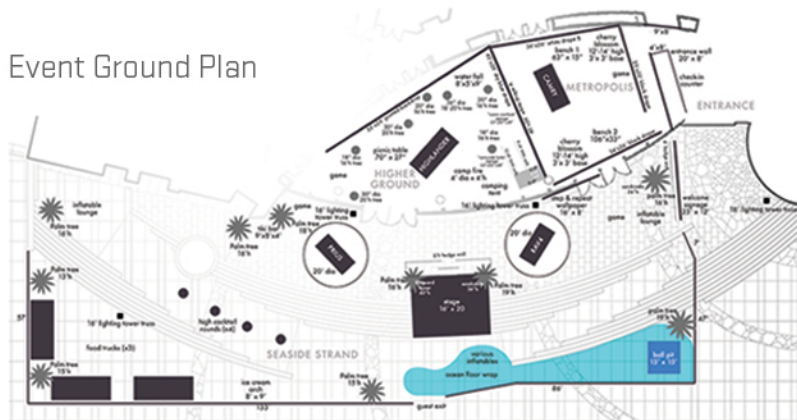
Rendering



Final Product

Designed an exciting "instagramable" type experience to showcase Toyota Hybrids through a series of interactive scenes. Our goal was to help change the perception of the targeted demographic Asian millennials. Located at the Japanese American National Museum.

Event Ground Plan



Pop-Up Social Experiences

AES / InterTrend / Toyota
Event Art Director
Spring 2019

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Neon



Floral



Drink



Food

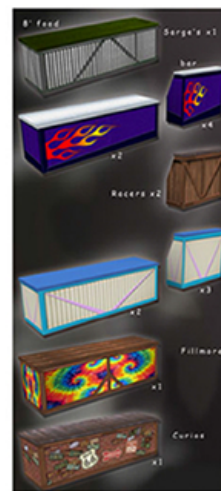
Created an epic grand opening ceremony and Celebrity / Media Event for Disney California Adventure's Cars Land to top off the end of a 1.7 billion dollar 5 year expansion.



Seeing the concept through from beginning to end



Designed Event Branding



Designed Themed Bars & Buffets



Ceremony Ground Plan



Designed Guest Party Map

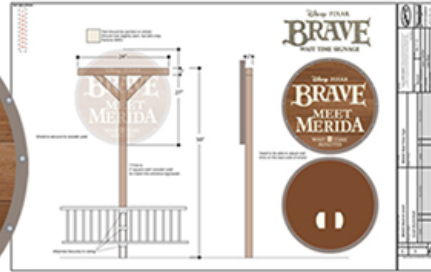
Event Design

Disney California Adventure Grand ReOpening Ceremony & Cars Land Grand Opening Ceremony

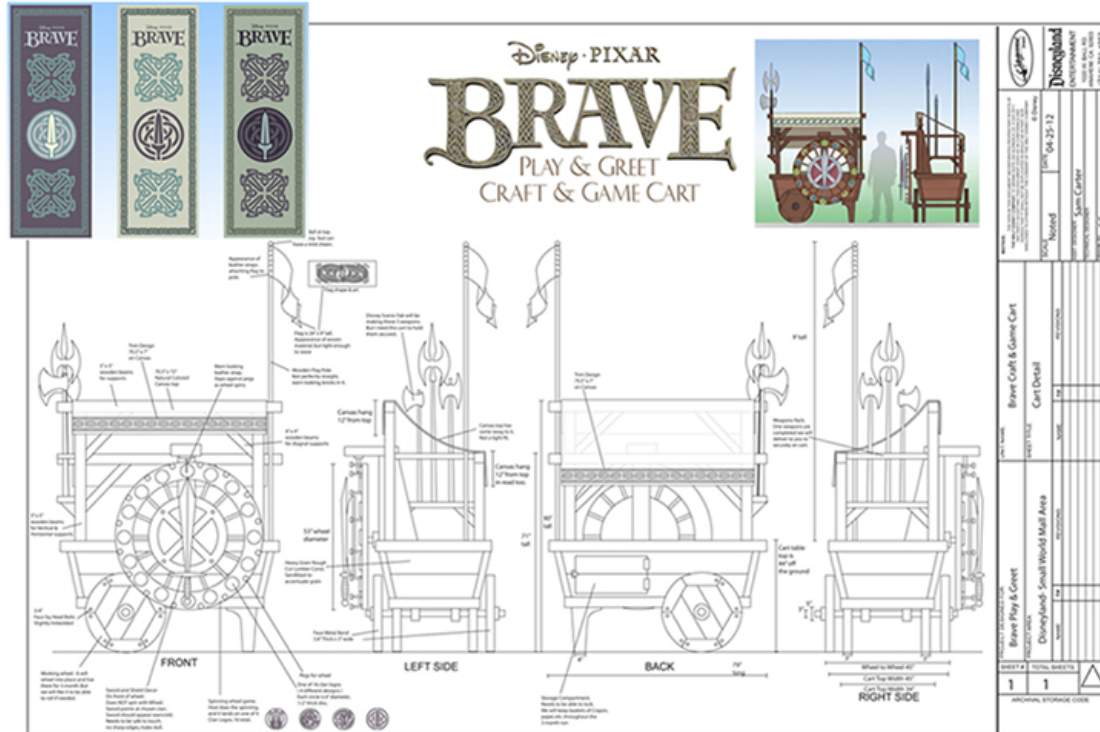
Art Director

June 2012

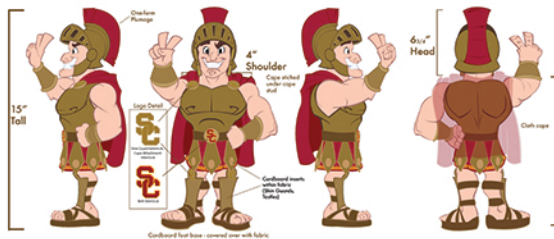
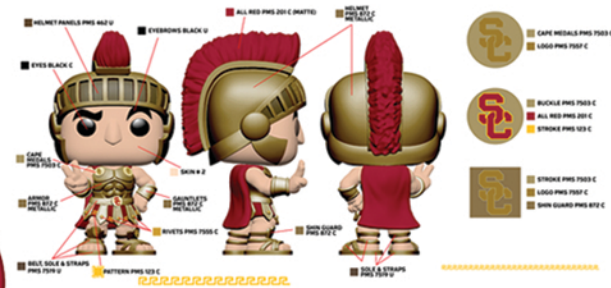
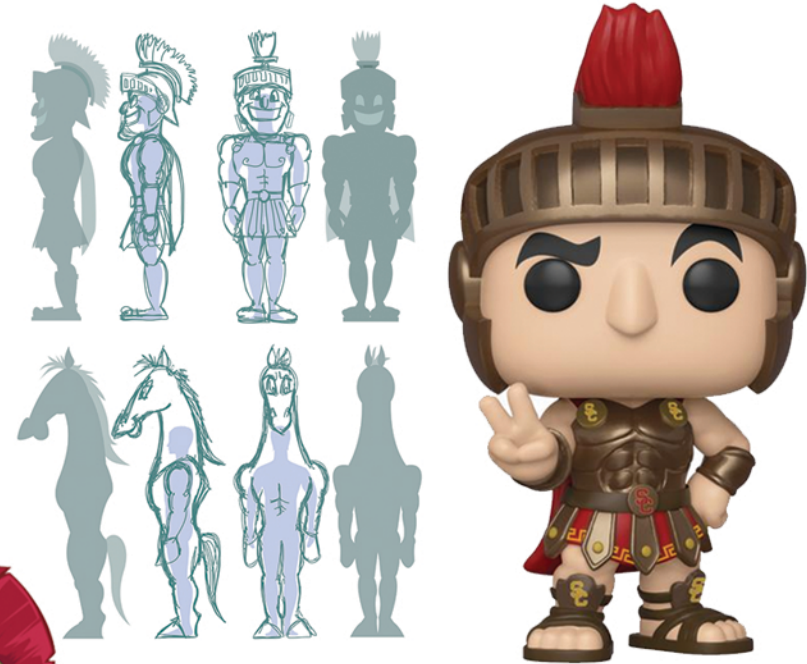
Sam Carter 714 915 8006 Sam@SamCarterArt.com



Collaborated with the Producer, Tech Director, Show Director and Pixar on a Character Meet & Greet experience inspired by the Disney / Pixar film "Brave". Participated in creative brainstorming on how to appropriately place "Merida" in Fantasyland. Developed themed games and activities for the area



Entertainment Design
The Disneyland Resort "Meet Merida"
Concept Artist & Designer
Spring 2012



Mascot & Merchandise Design

USC Bookstore / Custom Characters / Pin USA / Funko / Stance
Creative Director
2012 - 2019

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Web Header Slider Image Example



Successful Line of T-Shirt Designs



SC Surfboard Design

Brainstorming Breast Cancer Awareness Line



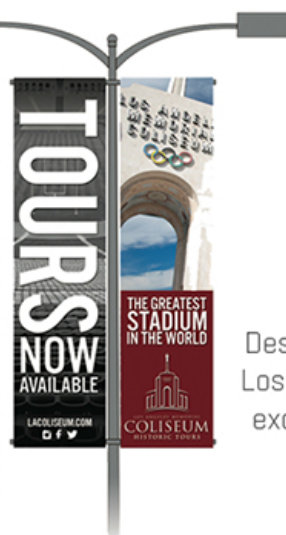
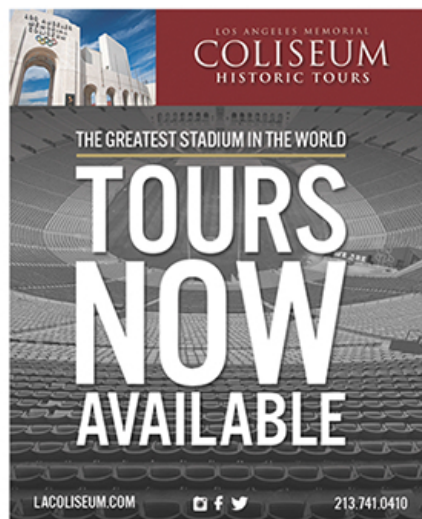
Web Section Header Images & Photography



Apparel, Product & Web Design

USC Bookstore
Creative Director
2012 - 2019

Sam Carter 714 915 8006 Sam@SamCarterArt.com



TUNNEL 7

Designed a logo for the Los Angeles Coliseum's exclusive private club.
(Opens 2019)



Developed a timeless brand new identity and style guide for a nearly 100 year old venue

Created eye catching branding visuals for the Historic Tours Program at the Coliseum



Modernization of Coliseum seating chart through simplification and icons

Sports Venue Design

Los Angeles Memorial Coliseum
Director of the USC Design Studio
Oct 2012 - present

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