

# SAM CARTER

C R E A T I V E



Welcome to my portfolio...

a testament to my dedication and passion for creative leadership. With an innate ability to ignite inspiration and a contagious enthusiasm that permeates through every project, I am recognized as a trusted leader who cultivates an environment of candor and collaboration among industry professionals. As you explore my work, you will witness my expertise as a versatile and adaptable creative mind. From the inception of visionary ideas to eye catching concept art, I specialize in bringing extraordinary experiences to life. Each visual element, both small and large are strategically crafted to elevate projects to the next level. Thank you for taking the time to review my portfolio, please keep me in mind for your next project.

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[SamCarterArt.com](http://SamCarterArt.com)

[@Cartarsauce](https://www.instagram.com/Cartarsauce)

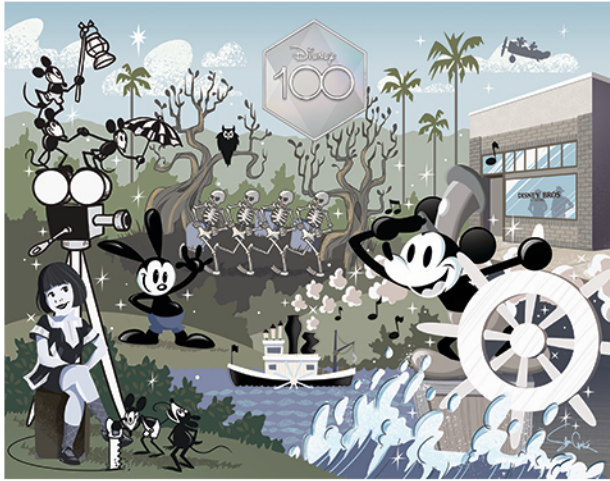


From visually enhancing new entertainment experiences at iconic Southern California landmarks to revitalizing gardens with sustainable beauty, or even creating a captivating space for meeting Santa, each project offers a unique opportunity to infuse creativity and ensure lasting relevance in the public eye. The satisfaction and fulfillment derived from these endeavors are truly unparalleled.

## Concept Art

Los Angeles Memorial Coliseum, Knott's Berry Farm  
USC & Silverlakes Norco  
2019 - 2023

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It's truly a remarkable honor to have been commissioned by the Walt Disney Company to craft a series of art pieces commemorating 100 years of magic. These pieces held a prominent place at the Disney Studios in Burbank during the D23 100th Gala Celebration. This opportunity stands as an undeniable career highlight for me.

# Disney 100 Art

Celebrating 100 years of the Walt Disney Company

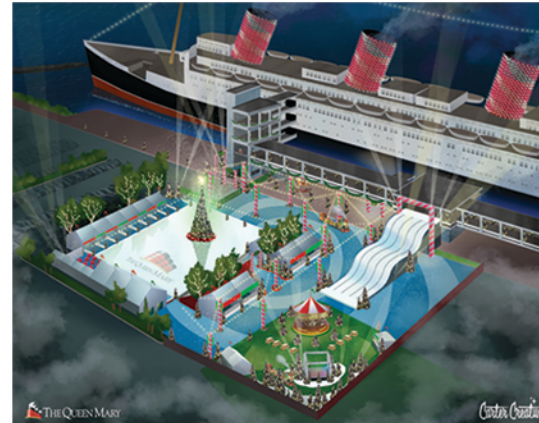
Artist

Fall 2023

Sam Carter

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The power of the right visual cannot be underestimated when it comes to launching a new project. Whether seeking funding or simply communicating the essence of the project, a compelling visual is essential. It must build excitement

## Event Planning & Overview Hero Shots

Silverlake - Norco, CA, LAMC, Queen Mary  
2018 - Present

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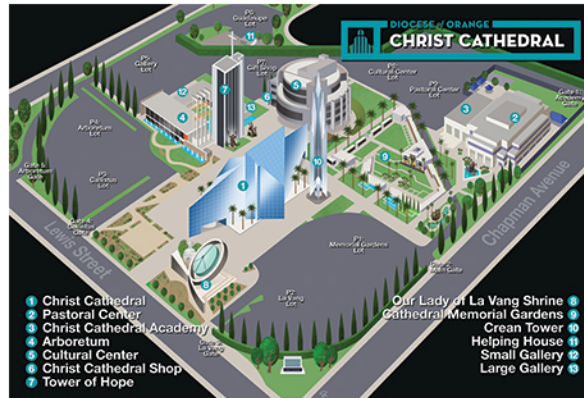
Ensuring that a logo perfectly encapsulates the essence of its word mark is of utmost importance to me. Whether it calls for a vintage charm or a contemporary sleekness, I've honed the skill of asking the right questions to craft a design that fulfills its purpose seamlessly. My passion truly ignites when I'm tasked with creating logos for experiential ventures, such as the recent project for 'American Heartland,' a brand new theme park under development in Oklahoma. It's an immense honor to have contributed to their identity, and I'm excited to see it endure for generations to come.

## Wordmarks & Type Treatments

American Heartland, Queen Mary, Magic Castle, City of Tustin and various video game, racing and event related projects.

Artist & Designer  
2017 - Present

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In recent years, I have established myself as a go-to for creating meticulously crafted maps in the realm of theme parks and experiences. This particular niche has become a true passion of mine. Whether the tone calls for a serious and informative approach or a more whimsical and fantastical style, I thoroughly enjoy the process of bringing these maps to life

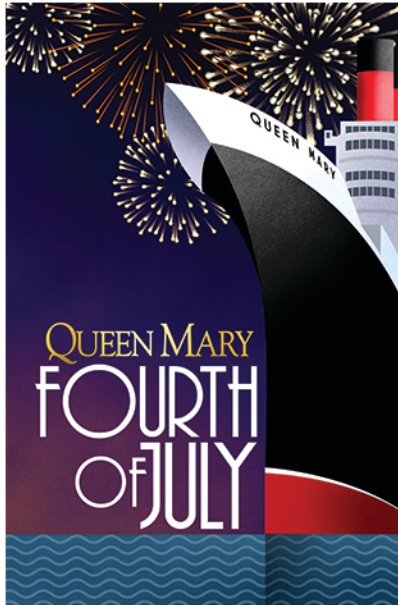
## Maps

Disneyland, Knott's Berry Farm, Christ Cathedral

Artist

2012 - present

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I approach art for tourism businesses with a strategic mindset, often incorporating a throwback yet timeless look. By evoking nostalgia, it offers people the chance to escape the present and be transported to a different era. My process involves treating it as a classic Disneyland attraction poster, using it as a foundation to derive branding visuals for consistent and cohesive design.

## Tourism Business Marketing Art Visuals

American Heartland, Winchester Mystery House,  
California's Great America, Queen Mary & Knott's Berry Farm  
Artist & Designer  
2017 - Present

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With a strong focus on composition and an intimate understanding of the intellectual property and its passionate fan base, I take great pride in my ability to create artwork that resonates. As a fan myself, I leverage this knowledge to precisely capture what the audience wants to see, resulting in merchandise that deeply connects as well as drive sales.

## Food & Beverage Product Art

Walt Disney World & Disneyland

Artist & Designer

2019 - 2023

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